

**To : The Kenyan Diaspora**

**RE: DIGITAL BOOKLET ON REMITTANCES & INVESTMENTS**

The Ministry of Foreign Affairs in collaboration with the International Organization for Migration (IOM) developed a digital booklet on remittances and investments, which was launched on 20<sup>th</sup> June, 2017. The project was funded by the European Union through the ACP-EU Technical Assistance.

The booklet: *Send Money & Invest in Kenya: A guide for Diaspora Remittances & Investments* systematically identifies, explains and collates a cross section of affordable remittance channels, as well as remittance savings and investments opportunities in an informative and user-friendly manner. The beneficiaries of the intervention are Kenyans in the Diaspora, their relatives and friends in Kenya, and the national economy.

The following is the link to disseminate the booklet:

<http://kenya.iom.int/sites/default/files/Send%20Money%20booklet%20webversion%2020%20June.pdf>

It will be a requirement in future, for the Embassy to use the information contained in the booklet as reference material whenever engaging the Diaspora on issues of remittances and investments.

**Embassy of the Republic of Kenya  
Washington, D.C.**

21<sup>st</sup> September,2017